



Australian Season's Greetings Card Contest

Overview

Celebrating the holiday season at the end of the year is a tradition that is common in much of the world, including Canada and Australia. But unlike countries in the northern hemisphere, the holiday season in Australia is celebrated in the heat of early summer. The climate has an impact on the way Australians celebrate and the traditions that they follow. Australians are more likely to spend the holiday season on the beach enjoying a BBQ, while Canadians snuggle into the warmth of their homes. A festive meal is more likely to include seafood than roast turkey.

With this in mind, the Australian High Commission is inviting students in Ottawa to enter the ***“Australian Season’s Greetings Card Contest”***. Budding artists from grades 1 to 6 are encouraged to get creative while imagining what the holiday season is like during an Australian summer. Three winning designs will be used as the official season’s greetings cards of the Australian High Commission.

Eligibility and Categories

Students from elementary schools are welcome to participate. The competition will be comprised of **three categories**: grades 1-2, 3-4, and 5-6.

Judging Criteria

Entries will be judged according to the following criteria:

- Effectiveness in promoting the card’s theme
- Creativity
- Visual aesthetics
- Adherence to the competition rules

The judging panel consists of representatives of the Australian High Commission.

Prizes

The following prizes will be awarded for each category:

1. **Winner**: \$150 gift certificate to Chapters bookstore and an Australian beach towel
2. **First runner-up**: \$100 gift certificate to Chapters bookstore
3. **Second runner-up**: \$50 gift certificate to Chapters bookstore

The winning designs from each category will be used as the official season’s greetings cards of the Australian High Commission for 2015. Winning entries along with other selected entries will be exhibited on the Australian High Commission website (www.canada.highcommission.gov.au) and Facebook page (www.facebook.com/AustraliaInCanada). Artists of all selected works will receive an Award Certificate.

Entry Method

Participants must submit their entries ***via their school*** on or before **20 November 2015**. Entries, with a completed entry form (attached), must be delivered by hand or post (for entries by post, please send by 15 November to allow for delivery) to:

Australian High Commission
Public Affairs Section
710 - 50 O'Connor Street
Ottawa, ON K1P 6L2

Contest Results

Winners of the ***"Australian Season's Greetings Card Contest"*** will be announced on **1 December 2015**. The winners' names and artworks will be published on the Australian High Commission website and Facebook page. All winning participants' schools will be notified individually. Prizes will be sent to the winners' schools for delivery to the recipient.

Important Dates

- 20 November 2015:** Last day to submit card designs
(must be received by the Australian High Commission)
- 1 December 2015:** Winners announced and online exhibition posted

Competition Rules

1. Entries must demonstrate an understanding of how Australians celebrate the season; extra consideration will be given to elements identifying Australia's relationship with Canada.
2. The artwork should be submitted on letter paper (8.5 x 11") in either landscape or portrait orientation.
3. The artwork may be done in pencil, crayon, felt tip, paint, or by using computer drawing or design software in 2D only.
4. We will not accept entries that used additional materials to create 3D effects, including glitter-type materials.
5. Participants should write the school's name, student's name, teacher's name, and the category (grade) entered on the back of the drawing paper.
6. Each participant should submit one entry only via his or her school. A participant who submits more than one entry will be disqualified.
7. Entries must be the participants' original artworks that have not been published before, nor submitted for other competitions, and must not infringe intellectual property rights.
8. All entries become the property of the Australian High Commission and, whether selected or not, will not be returned upon submission.

9. The Australian High Commission assumes the right to edit, alter, publish, reuse, distribute, or exhibit the artworks in any manner whatsoever, including for publicity and educational purposes.
10. Staff and their family members of Australian High Commission Ottawa and any related sponsors are not permitted to participate.
11. The organiser's decisions on the competition results are final.
12. All personal information collected by the Australian High Commission will only be used in matters relating to the ***"Australian Season's Greetings Card Contest"*** which includes for publicity and promotional purposes.
13. The Australian High Commission reserves all the rights to change the competition rules, regulations, prizes, exhibition and other arrangements without prior notice.

Online Resources

For more information on the season's celebrations in Australia, please see:

<http://australia.gov.au/about-australia/australian-story/christmas-season-celebrations>

Enquiry

Any questions regarding the competition can be directed to Mr Dylan Boles:

Email: Dylan.Boles@dfat.gov.au

Tel: 613 783 7608